Hello, I'm 💼

Abdul Bashed

Google Shopping Ads | Google Ads
Google Merchant Center | GA4 | GTM
Conversion Tracking, eCommerce
Tracking Specialist
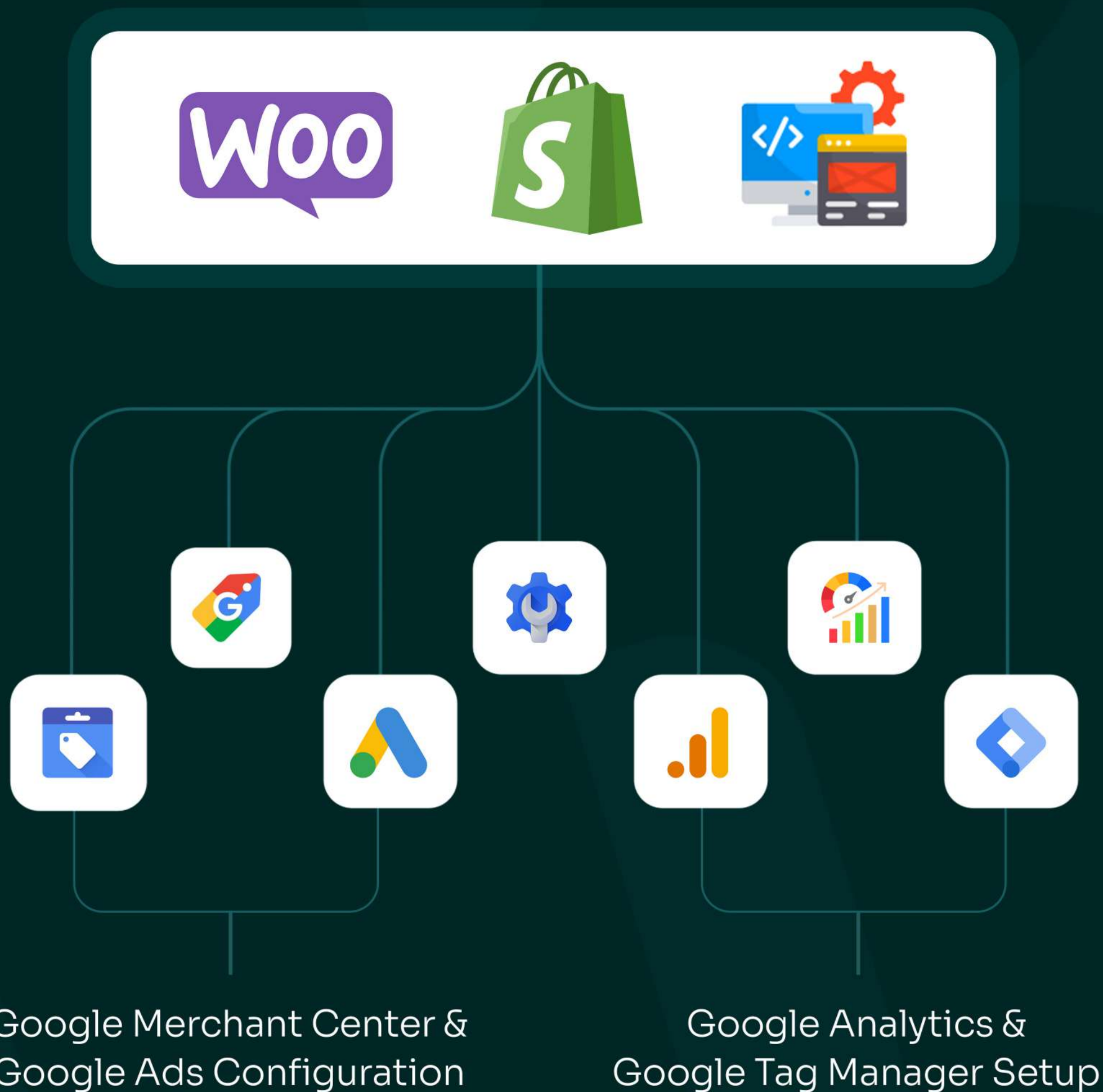
→ **DIGITAL ACCURACY**
ECOMMERCE GROWTH
CERTIFIED EXPERTISE

CERTIFIED **GOOGLE SHOPPING ADS** SPECIALIST

7+ YEARS OF PERFORMANCE MARKETING EXPERIENCE

I help **Shopify, Woocommerce & eCommerce businesses** thrive with:

Google Merchant Center & Google Ads Configuration

Google Analytics & Google Tag Manager Setup

Let's get your business **compliant, visible, and profitable.**

My Expertise

Google Merchant Center

- Suspension Recovery
- Product Feed Setup & Optimization
- Policy Violation Fixes (Misrepresentation, Healthcare, GTIN, Tax)
- App Integration (Simprosys, Google & YouTube, Shopify & Woo)
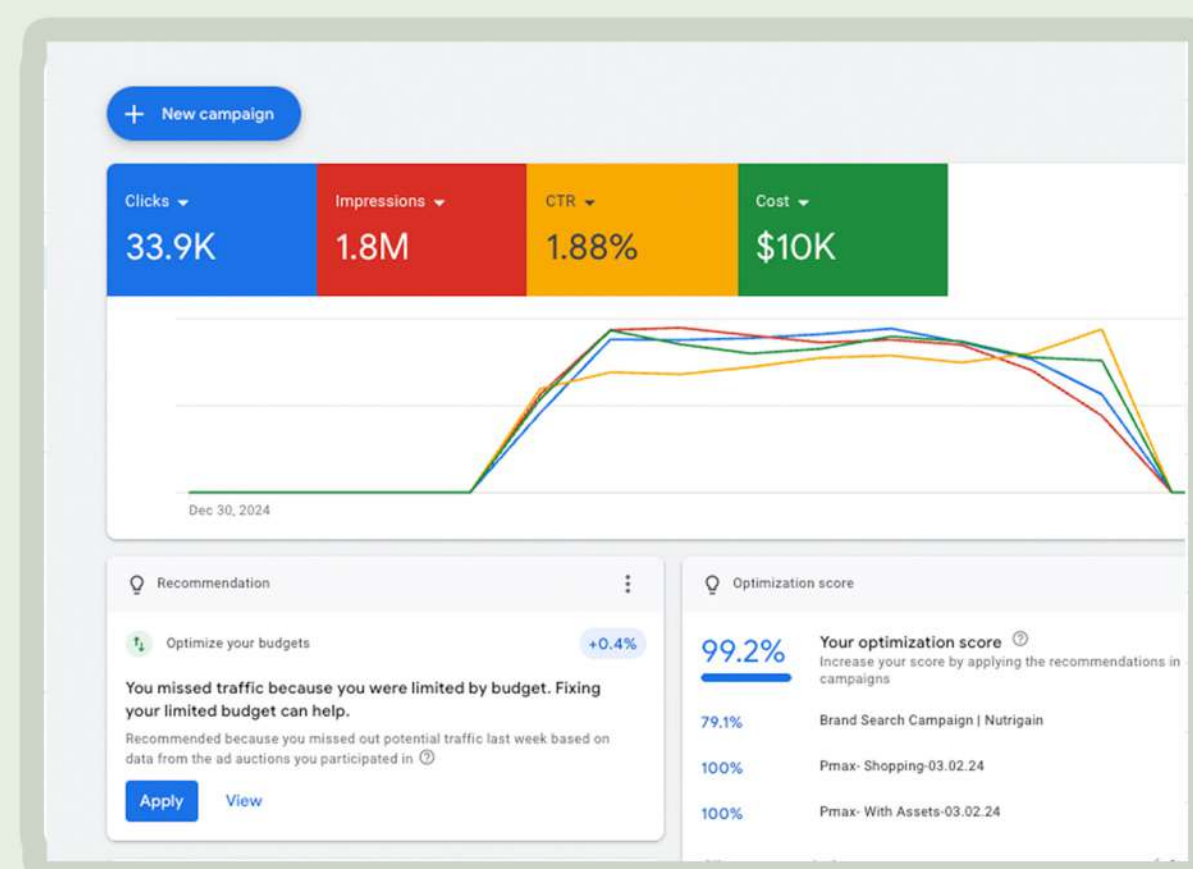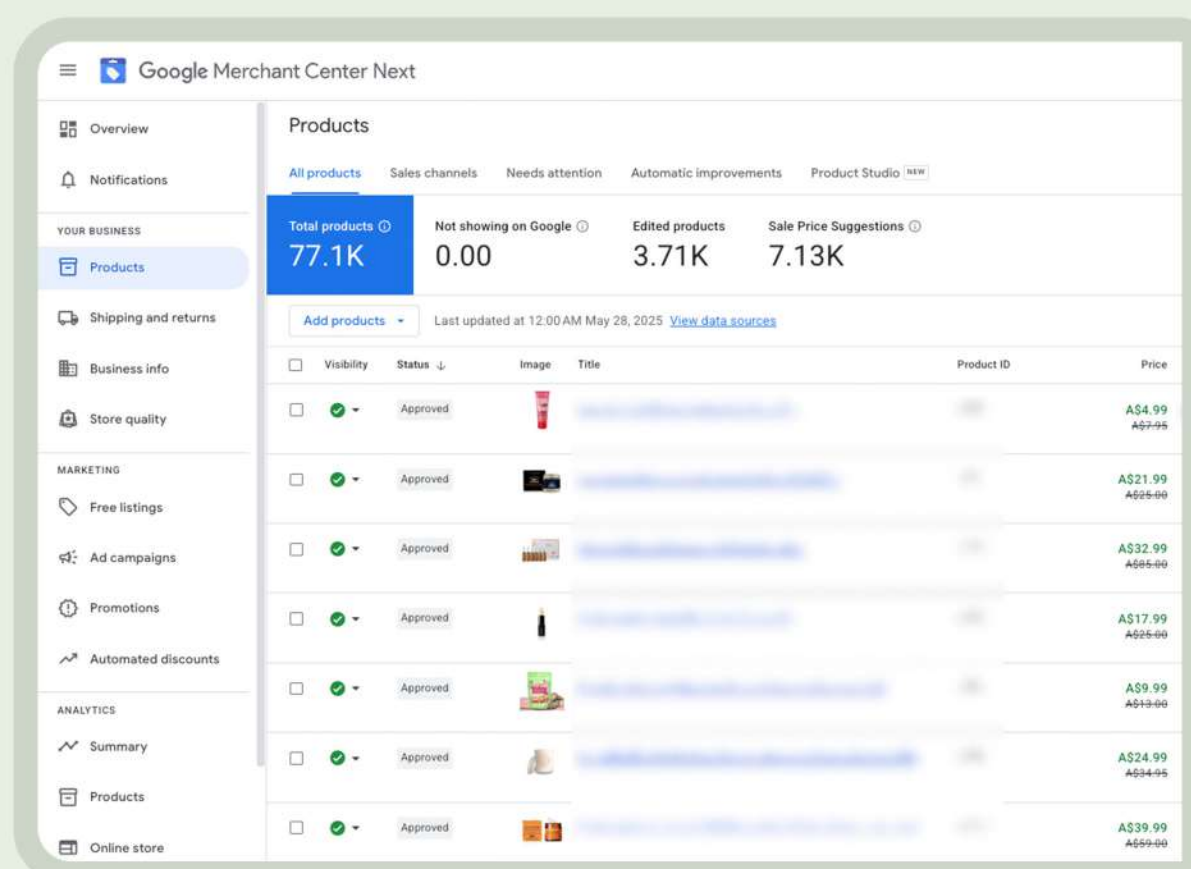
Google Analytics 4 & Tag Manager

- Full Funnel Event Tracking
- GA4 Enhanced eCommerce Setup
- Dynamic Remarketing Setup
- Button Clicks, Add-to-Cart, Purchase Events
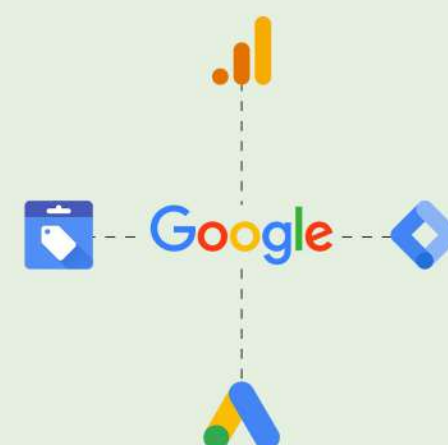
Google Ads & Campaign

- Campaign Optimization
- ROI-Driven Strategy
- Enhanced Conversions
- Conversion Actions (Forms, Calls, Clicks, Purchases)

Problem Solver Mode

Google Merchant Center Suspended?

- Misrepresentation
- Product Feed Errors
- Website Needs Improvement
- Invalid/Missing Attributes
- Healthcare and Medicine Issue
- Product Feed setup & Optimization
- GTIN/Tax/Shipping/Policy Violations

⊘ **Misrepresentation**
Prevents all products from showing in United States   ∧

> ⊘ During the review you requested on Jan 27, 2025, Google found this still to be an issue. Before you request another review, make sure you meet the requirements.

Based on the information available about your business, there is reason to believe that customers are being misled on Google. Review the Misrepresentation policy and make changes to your Merchant Center and/or online store.

Make sure your Merchant Center and online store follow the following best practices / guidelines

- Provide transparency about your business identity, business model, policies and how your customers can interact with you
- Promote your online reputation by showing reviews or highlighting any badges or seals of approval
- Use a professional design for your online store that includes an SSL certificate ⑦
- Provide information in the business information settings in your Merchant Center ⑦
- Follow SEO guidelines, improve your eligibility for seller ratings and match your product data in your Merchant Center with your online store

Learn more about the Misrepresentation policy ↗

Google found this issue through automated checks

[I disagree with the issue]

🏅 Certified Google Merchant Center, Feed, Shopping Ads, PMAX, GA4, GAds & GTM Specialist.

No More Errors — Just Google Shopping Success!

✅ Setup Google Merchant Center
From account creation to full product integration, I'll set up your Google Merchant Center the right way—so your products are ready to shine in Shopping ads.

📈 Product Feed Optimization
Optimized feeds help your products show up more often and in better positions on Google Shopping.

📈 Product Attributes
Better data, better performance—I'll help you get there with attributes like Color, Size, Gender, Age Group, Conditions, Brand, Product Types, Categories etc.

⚠️ Misrepresenation
Ensure Your Website Complies with Google Shopping Ads Policies and Requirements

📒 Automated & Manual Product Feed
Expert in optimizing both automated and manual product feeds for better Google Shopping performance.
Apps, Plugin, CSV, XML etc.

⚠️ Website Needs Improvement Suspension
Incomplete or Unprofessional Website, Missing Required Policy Pages, Missing or Insufficient Contact Information

📉 Feed Issue Resolve
✅ Feed issue resolved — Product data accurate, synced, and fully compliant with Google Merchant Center requirements.
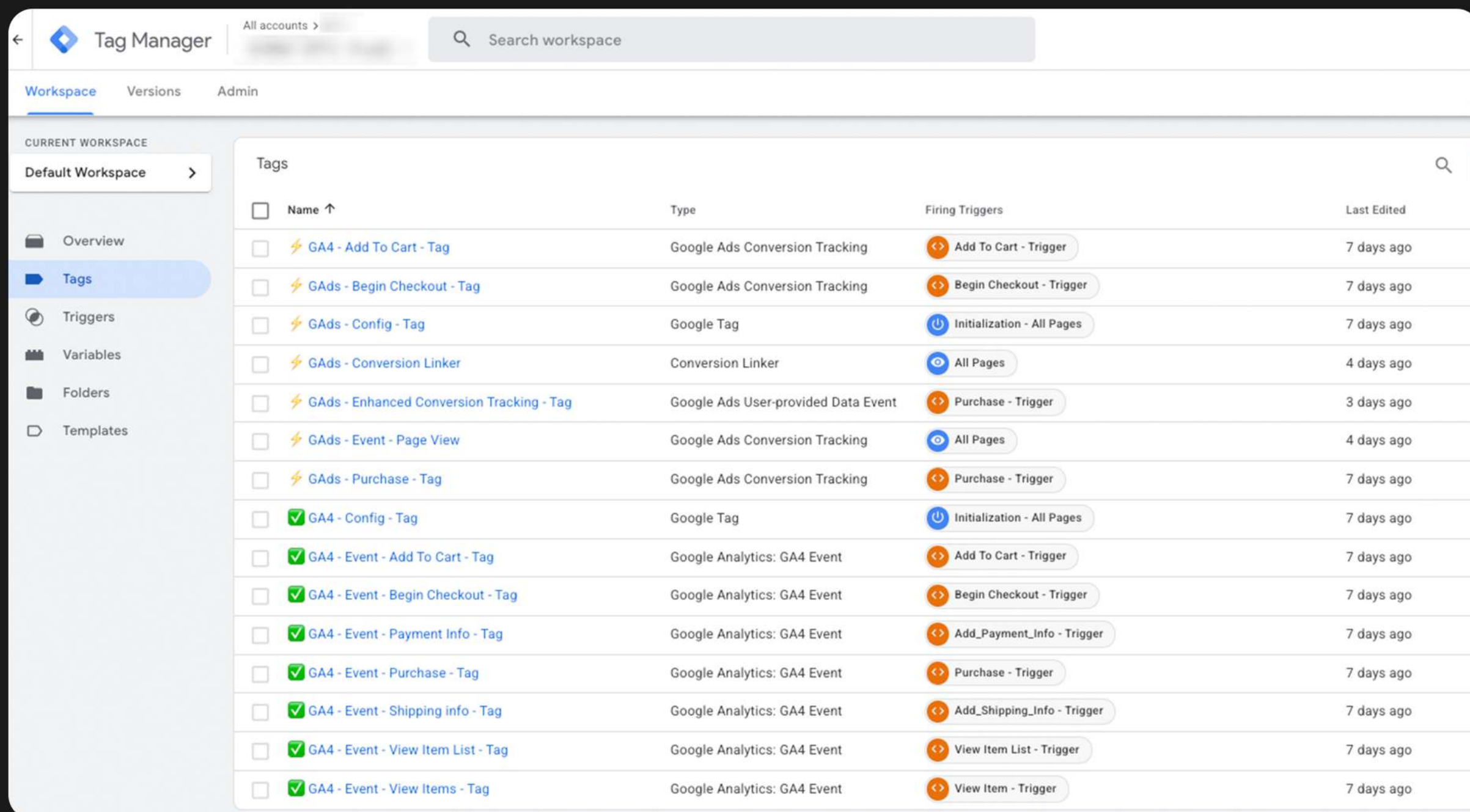
📊 Setup Google Ads & Conversion Tracking
Google Ads & Conversion Tracking setup for accurate performance and ROI tracking.

Get Products Seen | Get Sales Growing ➝ Fix Errors | Get Approved | Start Selling

Track Smart | Convert Better ➝ Measure What Matters ➝ Setup Product Feed

Boost Ads with Accurate Tracking

Configuration Expert

GA4 + GTM + Google Ads = 🔁

- Purchase Tracking
- Lead Forms
- Outbound Click
- Smart Bidding
- ROI Optimization
- Accurate Data Flow
- Dynamic Remarketing
- Enhanced Conversion Tracking

Whether you're tracking views, clicks, or purchases, I'll help you see exactly what works.

Shopify & Woocommerce Integration Pro

- Simprosys + Shopify + Google
- Feed Validation
- Product Approval
- Dynamic Remarketing Ready
- Seamless Shopping Ads Launch

Connected services
View your status at a glance

		Total	Approved	Limited	Not Ap
Google Merchant Center	Active	4494 Under Review 0	4484	0	10

Google Ads — Active
You can create or manage your Performance Max campaigns in
[Create campaign] [Manage campaigns]

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shopify Summer '25   Q Search   ⌘ K

📋 Simprosys Google Shopping Feed

≡ Manage Products ⚙ Settings 🔗 Integrations 📊 Tracking Tags 🏷 Campaigns 📄 Promotions Feed 🖥 Plan ⊞ Apps by Simprosys

- Home
- Orders 50
- Products
- Customers
- Content
- Finance
- Analytics
- Marketing
- Discounts

Sales channels
- Online Store
- Google & YouTube

Apps
- Simprosys Google Shoppi...
  - Manage Products
  - Settings
  - Tracking Tags
  - Campaigns
  - Promotions Feed
  - Subscription

⚙ Settings

G All Products 4681   Ineligible 0   Pending 0   Submitted 4681   Submitted with Warnings 0   Excluded 0

[Filter Products ▾]   Q Start typing to search for products...

Showing 1 of 25 of 197 Products ⓘ Help Video - How to use Bulk Edit? 🎥

	Product	Google Product Category	G	A	Error from Merchant Center ⟳ Refresh Product Errors
☐		Clothing & Accessories > Clothing > Shirts & Tops	✓	✓ ✓	
☐		Clothing & Accessories > Clothing > Outerwear > Gilets	✓	✓ ✓	
☐		Apparel & Accessories > Shoes	✓	✓ ✓	
☐		Apparel & Accessories > Shoes	✓	✓ ✓	
☐		Apparel & Accessories > Shoes	✓	✓ ✓	

📣 Marketing

- Overview
- Coupons
- Facebook
- **Google for WooCommerce**

You have approved products. Create a Google Ads campaign to reach more customers and drive more sales.

[Create Campaign]

Feed setup: ✓ Free listings setup completed · 11 issues to resolve
Sync with Google: ✓ Automatically synced to Google · Last updated: 06/06/2025, 1:50 am, containing 66 products
Account status: ✓ Approved · Your products listings are on Google.

Fully optimized **Shopify–Google Guidelines**.

Product data source in Google Merchant Center

Shopping Campaigns in Google Ads

Create Merchant Center Account → Verify your store's website → Upload product data → Create Google Ads Account → Link Merchant Center to Google Ads → Set up conversion tracking → Create a Campaign → Manage & Optimize Campaign
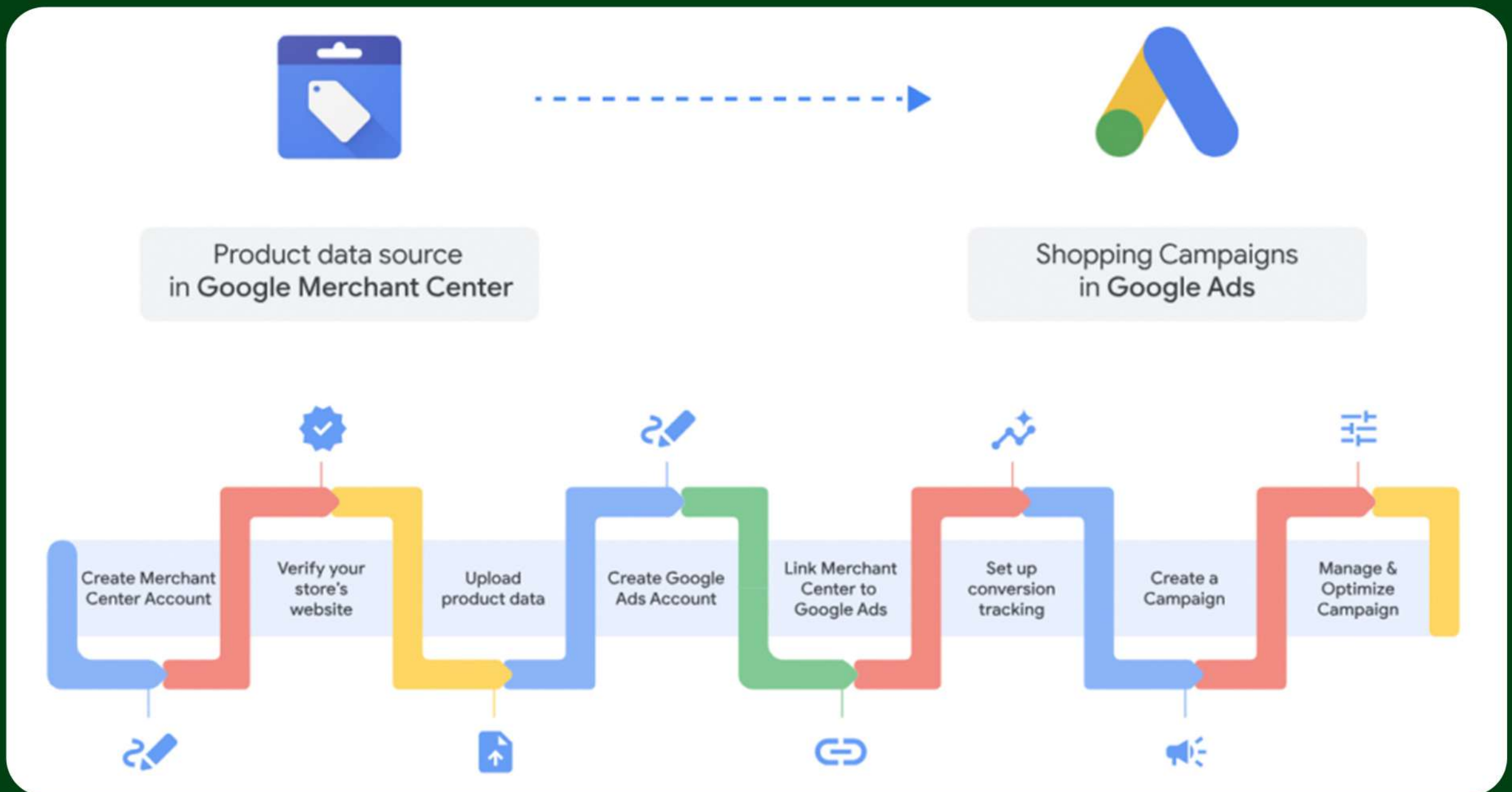
Types of Google Ad Campaigns & Best Practices

First thing to remember is selecting the right Google Ads campaign type to reach your target audience. This will help you meet your marketing goals. Google offers several options for businesses to promote their products and services.

Here are the 8 Google Ads Campaign Types:

- Search Campaign
- Shopping Campaign
- Discovery Campaign
- Display Campaign
- Performance Max Campaign
- Video Campaign
- App Campaign
- Smart Campaign

Certifications

Google Partner

SHOPPING ADS CERTIFIED

GOOGLE ADS SEARCH CERTIFIED

GOOGLE ANALYTICS CERTIFIED

GOOGLE MERCHANT CERTIFIED

This acknowledges that

Abdul Bashed

Has successfully completed and is certified in

AI-powered Shopping ads certification

Issue Date: 9 April 2025
Expiry Date: 9 April 2026
Certificate ID: 139507896

CERTIFIED → VERIFIED → EXPERIENCED

Results That Matter

- 500+ Projects Delivered ★★★★★
- Top-Rated Freelancer
- Google Certified Specialist

Top 10% Expert in:

I. Google Merchant Center
II. Google Ads
III. Shopify

Merlijn599
🇳🇱 Netherlands

★★★★★ 5 · 5 days ago

Very quick delivery and does what you ask for! Talks fluent E... to work with him on my other businesses! He is truly the be... with when it comes with Google Ads, Tag Manager & Merc...

Up to $300
Price

1 day
Duration

Helpful

Help with Google Analytics, Googe Tag Manager, Google Ads and Google Merchant Center Setup

★★★★★ 5.0 | Apr 23, 2025 - Apr 24, 2025

"Truly outstanding service and results. Abdul understood my needs immediately and was able to start the project right away. My situation was more complicated than most but he had a work around put together and implemented in minutes. He helped me to setup Google Ads Enhanced Conversion Tracking. He also went beyond what was outlined in the project to set up and ensure our Google Merchant Center, Ads, and Analytics accounts were all optimized to work seemlessly with our Shopify Store and YouTube account. And he had this all accomplished the same day. All done in a friendly and helpful manner. I'm very impressed and will be looking to work with him again." less

Freelancer's response

"Thank you so much for the kind words! It was a pleasure working with you, and I'm really glad I could help resolve everyth... ...to working together again soon! 🙌" less

$1200.00

Google Merchant Center Expert Needed to Fix Dis... Products

★★★★★ 5.0 | May 8, 2025 - May 16, 2025

"Abdul was fantastic to work with! He quickly identified the issues that were preventing my products from being approved on Google and took immediate action to get everything resolved. His communication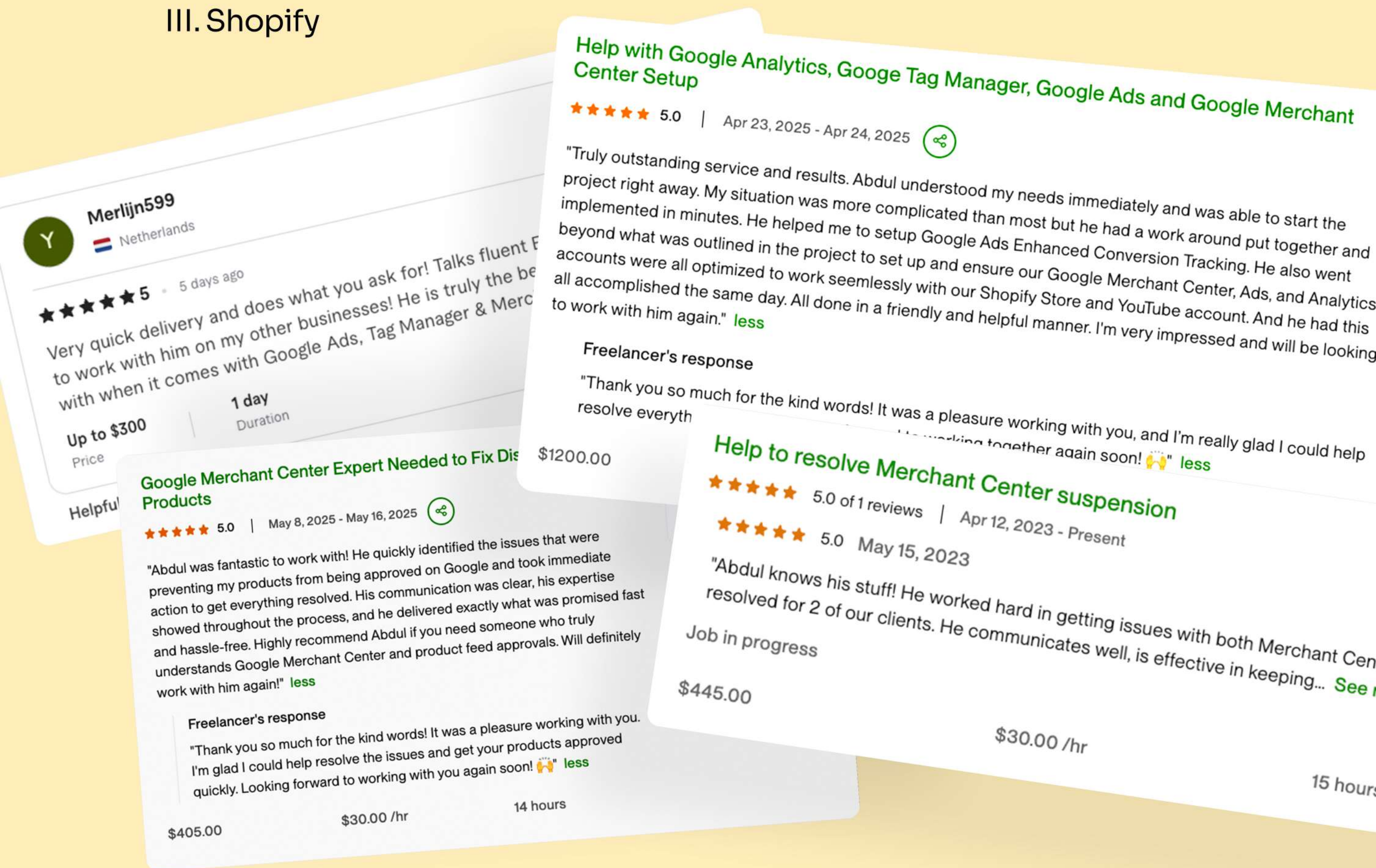 was clear, his expertise showed throughout the process, and he delivered exactly what was promised fast and hassle-free. Highly recommend Abdul if you need someone who truly understands Google Merchant Center and product feed approvals. Will definitely work with him again!" less

Freelancer's response

"Thank you so much for the kind words! It was a pleasure working with you. I'm glad I could help resolve the issues and get your products approved quickly. Looking forward to working with you again soon! 🙌" less

$405.00   **$30.00 /hr**   **14 hours**

Help to resolve Merchant Center suspension

★★★★★ 5.0 of 1 reviews | Apr 12, 2023 - Present

★★★★★ 5.0 May 15, 2023

"Abdul knows his stuff! He worked hard in getting issues with both Merchant Cen... resolved for 2 of our clients. He communicates well, is effective in keeping... See

Job in progress

$445.00

$30.00 /hr

15 hours

You're **not just hiring a marketer.**
You're hiring **results, compliance, and peace** of mind.

Thank You!

F O R   Y O U R   T I M E

LET'S BUILD
YOUR DIGITAL SUCCESS.

I look forward to partnering with you to achieve your **eCommerce goals.**

FEEL FREE TO REACH OUT.